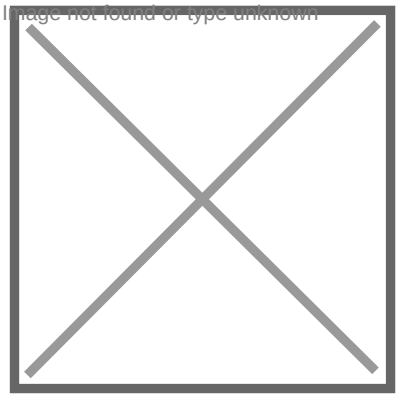
GEORGE BANSAH



George Bansah serves as the Director of Budget and Forecast Liaison at Brand USA, the nation's destination marketing organization dedicated to promoting international visitation to the United States. In his role, George oversees the organization's budget and forecast procedures.

George joined Brand USA in April 2015. In 2018, he was recognized as a Destinations International 30 under 30 honoree.

George received his Bachelor of Science in Accounting from Delaware State University and then earned his MBA from Liberty University.

In addition to his professional pursuits, George is actively involved in his community. He has created a charity foundation to help deprived villages and communities in Ghana.

In his free time, he enjoys spending time watching sports, particularly Premier League soccer, college football, and NFL games.