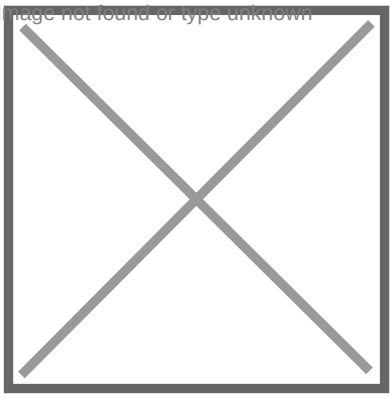
RIANNA AIRITAM

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Rianna Airitam is the Senior Manager, Partner Operations at Brand USA, the nation's destination marketing organization committed to promoting international visitation to the United States. In her role, Rianna oversees the development and management of all partner-related commitments and contributions.

In 2018, she earned her master’s degree in international affairs from George Washington University. Prior to that, she completed her bachelor’s degree in world languages and literatures & international relations, with a minor in cultural anthropology, from Southern Methodist University in 2016.

Outside of her professional career, Rianna is an enthusiastic language learner. She dedicates her free time to mastering new languages, including Spanish, Mandarin, and Norwegian.

In addition to her academic and professional endeavors, Rianna values spending quality time with her family on road trips.