MAYA HUA

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Maya Hua works as a senior manager, partner engagement for Brand USA and serves as a main point of contact for Brand USA's partners. She strives to cultivate and foster relationships between the organization and its affiliates.

Maya's previous experiences and involvements have well prepared her to work in partner engagement in the tourism industry for Brand USA. She attended the University of Illinois Champagne Urbana, concentrating in Hospitality Management. Maya has worked for Discover Los Angeles in International Tourism. She has also worked at the famous Mall of America in Minnesota. Maya served on the Explore Minnesota Tourism Council board from 2018-2020. She has also done volunteer work for the American Red Cross of Louisiana.