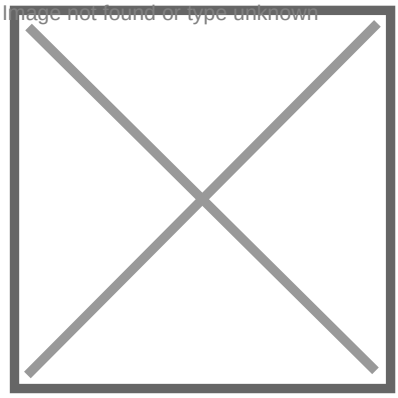
CAROLYN QUALLS



Carolyn Qualls is Director, Partner Marketing Operations for Brand USA, the nation's destination marketing organization with the mission of increasing international visitation to the United States, fueling the nation's economy and enhancing the image of the USA worldwide. In this role, Carolyn is responsible for supporting the design and implementation of cooperative marketing programs and processes with partners and clients.

Prior to joining Brand USA, Carolyn developed and executed corporate partnerships, promotions, and licensing programs for CEC Entertainment (Chuck E. Cheese parent company). She also worked as an account manager and digital strategy manager for Six Flags Entertainment. She has volunteered her time for the Boy Scouts of America, Girl Scouts of the USA and Texas PTA.

Carolyn loves spending time with family and friends, fishing, and rooting on the Texas Rangers. She is originally from Arlington, Texas, and has ventured to 16 states and five countries. A foodie at heart, Carolyn loves trying out local cuisine wherever she visits. Her favorite travel memory is a family trip to Galveston Island in Texas. She recommends Costa Rica as her favorite travel destination.