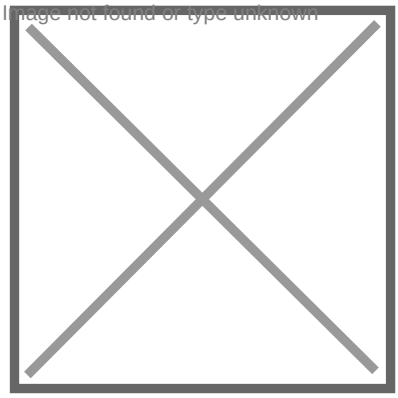
TINA NGUYEN



Tina Nguyen is the Director, Project Management for Brand USA, the nation's public-private partnership dedicated to increasing international visitation to the United States through marketing and promotional efforts. In this role, Tina plans, executes, and finalizes projects across the organization and oversees the rollout and process of project management systems.

Prior to joining Brand USA, Tina was the AVP, Operations for Enterprise Business Operations and Brand Marketing and Customer Experience for DMI (Digital Management, LLC), where she was responsible for project management teams, post M&A platform and workflow transitions, and cost management.

She attended the University of Miami and earned her Bachelor's in Communications, double majoring in Advertising and Theatre Arts.