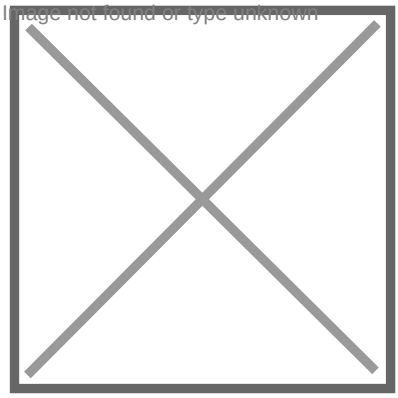
AMANDA DAVIS



Amanda Davis is Director, Global Trade Development (UK & Europe) for Brand USA, the nation's destination marketing organization. In this role, Amanda is the primary liaison for Brand USA and its partners, prospects, and international representation firms in the U.K., Europe and India. She manages the day-to-day trade operations for these markets, including in-market activations and co-op marketing.

Amanda joined Brand USA in June 2016 as the coordinator for the global trade team and later became senior coordinator. During this time, she supported the USA Discovery Program, MegaFams, and tradeshows.

Before joining Brand USA, Amanda was the development and membership administrative assistant at the Girl Scout Council of the Nation's Capital. Earlier, she was an English teaching assistant and instructor in Le Mans, France, and Washington, D.C.

Amanda graduated from Miami University with a bachelor of arts in international studies and French.