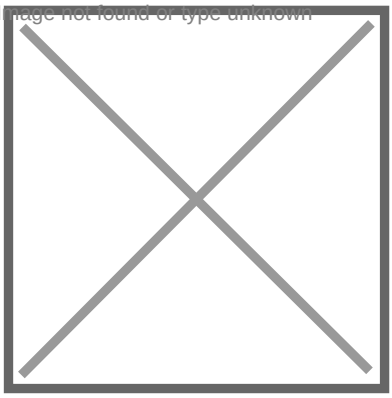
SKYLAR CLARK DODGE

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Since joining Brand USA in 2016, Skylar has advanced through multiple roles within the partner marketing team, gaining deep expertise in campaign planning, partner engagement, and strategic program development. In her current position, she leads the strategy and implementation of customized marketing programs that support Brand USA's global objectives while delivering measurable value to U.S. partners, including destinations, attractions, and travel brands across the country.

Skylar's industry leadership was further recognized when she was joined Destinations International's "30?Under?30" class of 2022, highlighting her innovation, impact and promise as a rising leader in travel and tourism.

Beyond her strategic responsibilities at Brand USA, Skylar is a Maryland native with a lifelong love of travel, visiting five of the seven major continents. In her free time, she enjoys learning new gardening skills and exploring the Washington, D.C. area as a local tourist.

She holds a bachelor's degree in communications and public relations from the University of Maryland, College Park. Go Terps!