Content Delivery Network (CDN)
RFP Issued: April 11, 2016

The following are answers to questions Brand USA has received to the RFP for a Content Delivery Network (CDN).

Q: Will you require TLS certificates? If so, do you have your own that you need us to manage?

A: No.

Q: Can you break down your traffic in percentages between the following geographic regions? North America, Europ, Aus/NZ, APAC, South America, Other.
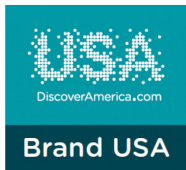
A: For the purposes of your response, assume that traffic is equally distributed. The selected vendor will receive full analytics access.

Q: Will the solution need to be FedRamp Certified?

A: No.

Q: Are you looking for full site acceleration or simply the delivery of specific site assets?

A: Acceleration and geo-targeting of all sites.

Q: Do you expect traffic growth to 7TB/month, from 7TB/month or 7TB/month flat across the year?

A: It could be more or less, but for the purpose of your budget, assume 7TB. Feel free to show us a variable price structure beyond 7TB. For example, each 1TB costs how much after 7TB?

Q: Please provide more detail and perhaps a couple examples of the qualifications requirement, "optimization of content types depending on device and speed."

A: For example, does your CDN adjust image quality based on a slow speed data connection, versus a high speed wifi connection.   Does the CDN adjust delivery based on the type of device – various brands of smart phones, tablets, or desktop?