



Notice of Intent to Award

Brand USA Headquarters
1725 Eye Street NW, Eighth Floor
Washington, DC 20006

December 21, 2017

Experiential Marketing RFP
RFP ISSUED: September 28, 2017
PROPOSALS REVIEWED/EVALUATED: Nov 16- Dec 18, 2017

RE: Notice of Intent to Award Project
• Mosaic

As provided in the RFP issued September 28, 2017, the Notice of Intent to Award is subject to the execution of a written contract and, as a result, this Notice does NOT constitute the formation of a contract between Brand USA and the apparent successful Bidder.

The Bidder shall not acquire any legal or equitable rights relative to the contract services until a contract containing terms and conditions acceptable to Brand USA is executed. If the apparent successful Bidder fails to negotiate and execute a contract with Brand USA, in its sole discretion, Brand USA may revoke the award and award the contract to the next highest ranked Bidder or withdraw the RFP. Brand USA further reserves the right to cancel this Notice of Intent to Award at any time prior to the execution of a written contract.

Thank you for participating in the competitive selection process.

Sincerely,

A handwritten signature in black ink, appearing to read "Tom Garzilli", written over the printed name and title.

Tom Garzilli
Chief Marketing Officer
Brand USA