



Brand USA Headquarters  
1725 Eye Street NW, Eighth Floor  
Washington, DC 20006

April 5, 2018

Photography & Videography  
RFP ISSUED: February 16, 2018  
PROPOSALS REVIEWED/EVALUATED: March 13 – March 20, 2018

RE: Notice of Intent to Award

- Ana Isabel Photography
- Jason Dixon Photography
- Steven Purcell
- West Production Services, LLC
- Vapor Post

As provided in the RFP issued February 16, 2018, the Notice of Intent to Award is subject to the execution of a non-exclusive written contract and, as a result, this Notice does **NOT** constitute the formation of a contract between Brand USA and the apparent successful Bidder.

The Bidder shall not acquire any legal or equitable rights relative to the contract services until a contract containing terms and conditions acceptable to Brand USA is executed. If the apparent successful Bidder fails to negotiate and execute a contract with Brand USA, in its sole discretion, Brand USA may revoke the award and award the contract to the next highest ranked Bidder or withdraw the RFP. Brand USA further reserves the right to cancel this Notice of Intent to Award at any time prior to the execution of a written contract.

Thank you for participating in the competitive selection process.

Sincerely,



Anne Madison  
Chief Strategy & Communications Officer  
Brand USA