



Notice of Intent to Award

Brand USA Headquarters
1725 Eye Street NW, Eighth Floor
Washington, DC 20006

February 11, 2019

RFP: Graphic Design Support RFP ISSUED:
February 11, 2019
PROPOSALS REVIEWED/EVALUATED: February 4, 2019

RE: Notice of Intent to Award Project

- HBP
- IronMark
- Novak Birch

As provided in the RFP issued November 14, 2018, the Notice of Intent to Award is subject to the execution of a written contract and, as a result, this Notice does NOT constitute the formation of a contract between Brand USA and the apparent successful Bidders.

The Bidders shall not acquire any legal or equitable rights relative to the contract services until a contract containing terms and conditions acceptable to Brand USA is executed. If the apparent successful Bidders fail to negotiate and execute a contract with Brand USA, in its sole discretion, Brand USA may revoke the award and award the contract to another Bidder or withdraw the RFP. Brand USA further reserves the right to cancel this Notice of Intent to Award at any time prior to the execution of a written contract.

Thank you for participating in the competitive selection process. Sincerely,

Anne Madison
Chief Strategy & Communications Officer
Brand USA