



## **RFP – DMC for IPW 2017 Q & A**

**The following are answers to questions Brand USA has received to the RFP for DMC for IPW 2017.**

Thank you to everyone who submitted questions regarding Brand USA's RFP for DMC for IPW 2017. Company names have been removed. If the answer to the question is already in the RFP, or if we were unable to understand a question, we did not provide an answer.

**Q: Do you expect a line item budget for each service i.e. event décor, A/V, food and beverage?**

A: Yes, Brand USA is looking for reasonable estimates for the event based on previous experience in the field managing events of similar size and scope.

**Q: Do we know what the venue will provide and the union/nonunion rates?**

A: The venue selection is currently in progress.

**Q: Are you looking for our agency hourly billing rates with an estimation of hours? Is there a not-to-exceed amount needed on the agency fee?**

A: Brand USA is looking for agency billing rates with estimates of time worked across the various levels of seniority as this is a transparent breakdown of pricing.