

REVISED TENTATIVE SCHEDULE This tentative schedule may be altered at any time at the discretion of Brand USA. Brand USA reserves the right to reject any and all proposals, or any part thereof; waive an informality in the proposals and accept the proposal that best meets the needs of Brand USA.

A. Proposal Released

B. Written Questions (due by 5:00 p.m. EDT)

C. Written Questions Answered and posted to Brand USA Website

D. Notice of Intent to Bid Due (due by 5:00 p.m. EDT)

E. Proposal Due (due by 5:00 p.m. EDT)

F. Proposal Evaluation by Scoring Committee

G. Notification and Scheduling of Finalist Interviews

H. Finalist Presentation/Interviews

I. Notice of Intent to Award Contract and Public Posting

February 8, 2019

February 15, 2019

February 18, 2019

March 15, 2019

March 25, 2019

March 27, 2019

April 1, 2019

April 8 – April 12, 2019

April 15, 2019