



Answers to Questions Received for Brand USA's Photography & Videography RFP

The following are answers to questions received regarding Brand USA's Photography & Videography RFP.

Please note: We have condensed and edited the questions received for space or clarity. In addition, we have removed names and other identifying information of those who posed questions.

Q: Price estimate: The RFP requests a price estimate for 2 photographers to cover a 3 day convention, capturing speeches, presentations, and candid shots. Videography deliverables should include sizzle reel and B-Roll. Do you need an estimate to produce the sizzle reel on site at the conference and to be shown at the last general Session/gathering or would this video be produced post of the event and delivered via hard drive?

A: Estimates may assume production of a 3 minute sizzle reel on-site. Please include in your price estimate costs for a full video team.

Q: Video samples: Will you accept links to Vimeo for video samples?

A: Yes.

Q: Proposal Delivery: Will you accept links to Dropbox to download the proposal?

A: Yes.

Q: Rates for same-day turnaround: Do rates for same-day turnaround pertain to photography or videography services?

A: Please provide rates for same-day turnaround for both photography and videography services. For video, please assume that the deliverables include a 3 minute sizzle reel and B Roll.

