

REVISED TENTATIVE SCHEDULE This tentative schedule may be altered at any time at the discretion of Brand USA. Brand USA reserves the right to reject any and all proposals, or any part thereof; waive an informality in the proposals and accept the proposal that best meets the needs of Brand USA.

A. Proposal Released	February 15, 2018
B. Notice of Intent to Bid Due (due by 5:00 p.m. EDT)	March 5, 2018
C. Proposal Due (due by 5:00 p.m. EDT)	March 9, 2018
D. Proposal Evaluation by Scoring Committee	March 13, 2018
E. Notice of Intent to Award Contract and Public Posting	March 16, 2018



