



REVISED TENTATIVE SCHEDULE This tentative schedule may be altered at any time at the discretion of Brand USA. Brand USA reserves the right to reject any and all proposals, or any part thereof; waive an informality in the proposals and accept the proposal that best meets the needs of Brand USA.

A. Proposal Released	September 13, 2017
B. Notice of Intent To Bid Due (due by 5:00 p.m. EDT)	September 22, 2017
C. Written Questions (due by 5:00 p.m. EDT)	September 20, 2017
D. Written Questions Answered and Posted to Brand USA Website	September 28, 2017
E. Proposal Due (due by 3:00 p.m. EDT)	October 10, 2017
F. Proposal Evaluation by Scoring Committee	October 24, 2017
G. Notification and Scheduling of Finalist Interviews	October 27, 2017
H. Finalist Presentation/Interviews	November 05, 2017
I. Notice of Intent to Award Contract and Public Posting	December 01, 2017