



Regional Director, China RFP

REVISED TENTATIVE SCHEDULE This tentative schedule may be altered at any time at the discretion of Brand USA. Brand USA reserves the right to reject any and all proposals, or any part thereof; waive an informality in the proposals and accept the proposal that best meets the needs of Brand USA.

A. Proposal Released	September 25, 2017
B. Written Questions (due by 5:00 p.m. EDT)	October 20, 2017
C. Written Questions Answered and Posted to Brand USA Website	October 27, 2017
D. Notice of Intent to Bid Due (due by 5:00 p.m. EDT)	October 20, 2017
E. Pre-Finalist Office Visit in China	November 16 or 17, 2017
F. Proposal Due (due by 3:00 p.m. EDT)	November 21, 2017
G. Proposal Evaluation by Scoring Committee	January 09, 2018
H. Notification and Scheduling of Finalist Interviews	January 16, 2018
I. Finalist Presentation/Interviews conducted in China	February 7th and 8th, 2018
J. Notice of Intent to Award Contract and Public Posting	March 01, 2018